



Councilwoman Juanita Johnson

About

Councilwoman Juanita Johnson is a passionate advocate for equity, economic revitalization, and community empowerment in North Omaha. A lifelong resident of the area, she combines her deep connection to the community with professional expertise in information technology (IT), management, and strategic planning. Her leadership is defined by a commitment to addressing systemic challenges and creating opportunities for all residents.

Since 2021, she has served as the Finance Chair for the City of Omaha, where she has overseen significant municipal investments and championed policies that promote inclusion and accountability. Beyond her formal roles, Councilwoman Johnson has been a tireless advocate, working to amplify the voices of her constituents and drive meaningful change.

Accomplishments

Leadership as Finance Chair (2021–Present):

- Managed over **\$2 billion in municipal spending**, prioritizing investments that promote equity and long-term community benefits.
- Strengthened contracting processes, advocating for greater participation by local, minority-owned, and small businesses.
- Successfully negotiated **union contracts**, ensuring fair compensation for city employees while maintaining fiscal discipline.
- Leveraged her IT and management expertise to enhance transparency and efficiency in city budgeting and reporting systems.

- **Community Advocacy and Empowerment:**

- Championed initiatives to improve communication between city government and residents, ensuring that community voices are central to decision-making.
- Organized voter education programs and "Get Out to Vote" events to increase civic engagement and voter turnout.
- Partnered with grassroots organizations and local leaders to address critical community concerns, such as housing access, public safety, and infrastructure improvements.

- **Economic and Neighborhood Revitalization:**

- Secured a **\$60 million investment** to address infrastructure, housing, and business development in underserved areas of North Omaha.
- Facilitated partnerships with local businesses, such as JT&T Logistics and the K C Watson Group, to spur job creation and economic growth.
- Advocated for the revitalization of Adams Park and the expansion of North Omaha's trail systems, enhancing recreational and environmental resources for residents.

- **Professional Background in IT and Management:**

- Applied advanced IT solutions to improve operational efficiency and resource management in previous roles.
- Led diverse teams and projects, demonstrating a strategic approach to problem-solving and decision-making.
- Managed budgets with precision, ensuring resources were allocated to maximize impact and achieve organizational goals.





Values

Councilwoman Johnson's leadership is rooted in her dedication to:

- **Equity and Inclusion:**

Championing policies and initiatives that address disparities and create opportunities for historically marginalized groups.

- **Community Advocacy:**

Amplifying the voices of North Omaha residents and fostering grassroots involvement in shaping the future of their neighborhoods.

- **Innovation and Efficiency:**

Drawing on her IT and management expertise to improve city operations and service delivery.

- **Collaboration:** Building strong partnerships with residents, businesses, and local organizations to drive sustainable and impactful change.

- **Fiscal Responsibility:**

Ensuring that public funds are managed transparently and directed toward initiatives that benefit the entire community.

Councilwoman Juanita Johnson's unwavering commitment to community advocacy, coupled with her professional expertise and leadership, continues to transform North Omaha. Her work exemplifies the power of collaboration, innovation, and determination in building a more equitable and prosperous future for all.

