



# Councilwoman Juanita Johnson

## Councilwoman Juanita Johnson – Advocating for Equity and Progress

Councilwoman Juanita Johnson, a proud lifelong resident of North Omaha, has dedicated her life to empowering her community and driving meaningful change. With a rich professional background in IT, management, and strategic planning, she seamlessly integrates her technical expertise with a deep commitment to public service. Her leadership is guided by principles of integrity, equity, and innovation, ensuring every initiative she undertakes is both impactful and inclusive.

## A Career Built on Leadership and Vision

Juanita Johnson's educational foundation in technology and management laid the groundwork for her successful career. With years of experience applying data-driven solutions to enhance efficiency, streamline operations, and modernize systems, she has consistently demonstrated an ability to tackle complex challenges with precision and foresight.

### **Her professional journey includes:**

- Finance Chair for the City of Omaha (2021–Present): Overseeing \$2 billion in city spending, she has championed fiscal transparency and equity, ensuring that resources are allocated fairly to benefit all residents.
- Union Contract Negotiations: Leading efforts to secure agreements that balance fair labor practices with responsible fiscal stewardship.
- IT and Management Expertise: Leveraging her technological acumen to modernize financial systems and improve operational efficiency.



## A Passion for Community Advocacy

Councilwoman Johnson's passion for public service is deeply rooted in her connection to North Omaha. Her leadership reflects a tireless commitment to addressing systemic inequities and uplifting underserved communities.



### **Among her most significant accomplishments are:**

- **Economic Development:** Driving a transformative \$60 million investment in infrastructure, housing, and business growth, creating opportunities for residents and fostering economic resilience.
- **Neighborhood Revitalization:** Leading efforts to restore and enhance Adams Park and expand green spaces and trail systems, creating vibrant, accessible areas for recreation and community connection.
- **Voter Engagement:** Spearheading education campaigns and "Get Out to Vote" initiatives to empower citizens and amplify civic participation.




## Fostering Cultural and Collaborative Growth

Councilwoman Johnson believes in the power of collaboration to create lasting impact. She has forged partnerships with community organizations, including Choose Love and Sacred Heart, to host events that bring people together and celebrate unity. Her leadership in organizing the annual Christmas lighting ceremony is a testament to her ability to inspire connection and pride among North Omaha residents.




## **Guiding Principles for Lasting Impact**

Juanita Johnson's approach to leadership is grounded in core values that shape her vision for a stronger, more equitable community:

- **Integrity:** Upholding transparency and accountability in all decisions.
  - **Equity & Inclusion:** Ensuring marginalized communities have access to opportunities and resources.
  - **Economic Growth:** Driving initiatives that foster business development and community revitalization.
  - **Community-Centered Leadership:** Prioritizing the voices and needs of residents in policymaking.
  - **Innovation:** Harnessing technology and strategic expertise to deliver forward-thinking solutions.
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## **A Legacy of Commitment and Progress**

Councilwoman Juanita Johnson's leadership embodies a relentless dedication to building a more equitable and prosperous future for North Omaha. Her strategic vision, coupled with her unwavering commitment to justice and community empowerment, continues to inspire progress and create opportunities for generations to come.